

REQUEST FOR PROPOSAL NO. 03C-002B – RFP FOR ADVERTISING DISTRICT-WIDE ADULT AND COMMUNITY EDUCATION PROGRAM SCHEDULE

DATE: August 4, 2005  
PRESENTED TO BOARD: September 21, 2005

CONTRACT PERIOD: November 4, 2005 through November 3, 2006  
DEPARTMENT: 9039 FUNCTION: 9110 OBJECT: 3710/3930 FUND: 0100  
FUNDING SOURCE: Operating Budget – Printing Services and Postage  
REQUESTING DEPARTMENT: Curriculum/Learning Support

**FINANCIAL IMPACT**

The financial impact to the General Fund budget is estimated at \$400,000. The source of funds is the Curriculum/Learning Support budget.

Purchase orders processed from November 4, 2002 through July 14, 2005 total \$983,186.

**CONTRACT RENEWAL**

Request For Proposal No. 03C-002B was awarded by Board action on October 16, 2002, to Florida Pennysaver/Palm Beach Newspapers for two years from November 4, 2002 through November 3, 2004 with the option to renew for two additional one-year periods.

By Board Action on October 20, 2004, the first option to renew was exercised for the period November 4, 2004 through November 3, 2005.

The second and final option to renew is being exercised for the period November 4, 2005 through November 3, 2006.

Florida Pennysaver/Palm Beach Newspapers has agreed to honor terms, conditions and pricing of existing contract for the forthcoming contract period.

Services to be provided include printing and distribution of Winter, Spring and Fall program schedules for all adult, vocational and community education classes at a firm price per brochure, plus postage. This also includes building, hosting and maintaining a website to feature the programs and courses. There is no additional fee for the website.

**RECOMMENDATION:** Based on satisfactory performance during the past contract period, it is recommended that the RFP for Advertising District-Wide Adult And Community Education Program Schedule be renewed with Pennysaver/Palm Beach Newspapers for the period November 4, 2005 through November 3, 2006.

Note: Original RFP document is available upon request.

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REQUEST FOR PROPOSAL NO. 03C-002B – RFP FOR ADVERTISING DISTRICT-WIDE ADULT AND COMMUNITY EDUCATION PROGRAM SCHEDULE

DATE: October 1, 2004  
PRESENTED TO BOARD: October 20, 2004

CONTRACT PERIOD: November 4, 2004 through November 3, 2005  
DEPARTMENT: 9084 FUNCTION: 9110 OBJECT: 3710/3930 FUND: 0100  
FUNDING SOURCE: Operating Budget – Printing Services and Postage  
REQUESTING DEPARTMENT: Curriculum/Learning Support

**FINANCIAL IMPACT**

The financial impact to the General Fund budget is estimated at \$390,000. The source of funds is the Curriculum/Learning Support budget.

Purchase orders processed from November 4, 2002 through September 30, 2004 total \$734,061.

**CONTRACT RENEWAL**

Request For Proposal No. 03C-002B was awarded by Board action on October 16, 2002, to Florida Pennysaver/Palm Beach Newspapers for two years from November 4, 2002 through November 3, 2004 with the option to renew for two additional one-year periods.

The first option to renew is now being exercised for the period November 4, 2004 through November 3, 2005.

Florida Pennysaver/Palm Beach Newspapers has agreed to honor terms, conditions and pricing of existing contract for the forthcoming contract period.

Services to be provided include printing and distribution of Winter, Spring and Fall program schedules for all adult, vocational and community education classes at a firm price per brochure, plus postage. This also includes building, hosting and maintaining a website to feature the programs and courses. There is no additional fee for the website.

**RECOMMENDATION:** Based on satisfactory performance during the past contract period, it is recommended that the term contract for Advertising District-Wide Adult And Community Education Program Schedule be renewed with Florida Pennysaver/Palm Beach Newspapers for the period November 4, 2004 through November 3, 2005.

Note: Original RFP document is available upon request.

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